



To: Prospect branch secretaries

16/01/2020

2020/00073

Dear Colleague

New union banner

Following the introduction of our new union brand the National Executive Committee has formed a group to oversee the design of a new union banner.

Our official union banner is an important part of our identity. Now we have our new logo we are looking at designing a new banner which will be able to use on official occasions and to represent the union.

The NEC banner working group would like to get your ideas about what the banner design should look like.

You may wish to consider how should we represent our union visually? For example, through the sectors and industries we represent? Or alternatively through the values we stand for? Or through the work we do representing and advocating for members.

We do though need ideas that will stand the test of time, so that our banner is relevant into the 2030s.

You can either draw your ideas or share a description with us.

Please draw your ideas onto a single side of A4 and they will be considered by a group of senior union representatives. You can download a template here if you will find it useful: <https://library.prospect.org.uk/download/2020/00074>

The best idea or ideas will be incorporated into the final designs to be agreed by the NEC.

Please return your ideas by Friday 21 February 2020.

Yours sincerely

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Latest revision of this document: <https://library.prospect.org.uk/id/2020/00073>

This revision: <https://library.prospect.org.uk/id/2020/00073/2020-01-17>