### Activity I: Mapping the branch

Work in groups to complete a map of the Branch using the information provided from the secretary from their records, give every member a letter A, B, C, D or E as to how active they are:

* A would be not reply to emails
* B does reply to emails
* C would be turns up occasionally to meetings
* D keen to be involved
* E being an active member.

Make a map of this branch showing the sections and a summary of the number of members, the area they work and any issues mentioned

How would you go about building membership and strength in this branch?

|  |  |  |
| --- | --- | --- |
| Name | Description | A - E |
| Fred | TV drama, member, complains that he has to stay beyond his finishing time. Attends meetings |  |
| Martha | Factual, did not reply to email |  |
| Joanne | Commercials, not happy with the branch and is keen to make it work for others in her dept |  |
| Rose | Freelance, did not reply to email |  |
| Paresh | TV drama, did reply to email saying he works in cameras |  |
| Sue | Indie films, interested in doing more in the branch |  |
| Rita | HOD, member but thinking about dropping out. As finds no benefit in staying the branch |  |
| Jasmin | Music videos, has turned up to a couple of meetings but not recently. |  |
| Bob | TV drama, chair of branch |  |
| Bill | Freelance, did not reply to email |  |
| Hillary | Freelance, did not reply to email |  |
| Ben | Feature film, replied to email |  |
| Wilma | Feature film not attended a meeting but is keen to be active |  |
| Margaret | Feature film, disillusioned with the union |  |
| Ruth | Feature film, Branch secretary, |  |
| Val | TV Drama, replied by saying wants to be involved in equality issues |  |
| Anne | Commercials replied to email |  |
| Chris | Freelance, did not reply to email |  |
| Javed | HOD, attends meetings |  |
| Julie | Trainee, new to branch keen to know career opportunities |  |

**Results**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Work area | Members  All | Active  B,C,D | Activists  E | Density e.g (% or fraction) | Issues |
| TV Drama |  |  |  |  |  |
| Indie films |  |  |  |  |  |
| Factual |  |  |  |  |  |
| Commercials |  |  |  |  |  |
| HOD |  |  |  |  |  |
| Feature films |  |  |  |  |  |
| Music videos |  |  |  |  |  |
| Trainee |  |  |  |  |  |
| Freelance |  |  |  |  |  |