**Prospect Welcome Emails**

A series of 5, weekly onboarding emails for new members in Prospect.

The membership team will add new joiners on a weekly basis who will then receive these emails at 7 day intervals.

Members can unsubscribe from receiving these and any other emails about ‘union-wide information’ at any time.

1. [**Email 1**](https://prospecttradeunion.createsend.com/t/ViewEmail/d/C432C5AB31D21F0E/C67FD2F38AC4859C/?tx=0&previewAll=1&print=1&source=PrintPreview&context=B4847D644B48B5A22540EF23F30FEDED) **- Your Prospect membership and branch details 0-1 week**
   1. Thank you for joining
   2. Member no. and branch details
   3. Invite to monthly welcome webinar
   4. Code of conduct and rule book links
2. [**Email 2**](https://prospecttradeunion.createsend.com/t/ViewEmail/d/3277AA110FAA2EB9/C67FD2F38AC4859C/?tx=0&previewAll=1&print=1&source=PrintPreview&context=B4847D644B48B5A22540EF23F30FEDED) **- So what is a trade union? 1-2 weeks**
   1. Explain what a TU is in broad terms
   2. Explain about Prospect – our size, areas, campaigning
   3. Contact from rep – about being a rep
   4. Second invite to webinar
3. [**Email 3**](https://prospecttradeunion.createsend.com/t/ViewEmail/d/DDCFFCCC91193685/C67FD2F38AC4859C/?tx=0&previewAll=1&print=1&source=PrintPreview&context=B4847D644B48B5A22540EF23F30FEDED) **- Win £100 by telling us what you think about Prospect so far 2-3 weeks**
   1. Reasons for joining – indicate importance
   2. How they heard about us – *(top reason – being asked to join)*
   3. What would you like to see
   4. First timer – sector?
   5. Interest in being a rep
4. [**Email 4**](https://prospecttradeunion.createsend.com/t/ViewEmail/d/279D3BDDA52E99E0/C67FD2F38AC4859C/?tx=0&previewAll=1&print=1&source=PrintPreview&context=B4847D644B48B5A22540EF23F30FEDED) **- Make the most of your Prospect membership 4-5 weeks**
   1. Legal advice - work and beyond
   2. Prospect Plus
   3. Careersmart website
   4. Member account log in
5. [**Email 5**](https://prospecttradeunion.createsend.com/t/ViewEmail/d/C034ECF19418FE90/C67FD2F38AC4859C/?tx=0&previewAll=1&print=1&source=PrintPreview&context=B4847D644B48B5A22540EF23F30FEDED) **- When can you log off [firstname]? 5-6 weeks**
   1. Personalised email from President Ela Wade
   2. Promotion of the ‘Right to Disconnect’ campaign.
   3. CTA - sign the online petition