

# MAYOR OF LONDON

**Moshe Greidinger**

Chief Executive Officer  
Cineworld Group PLC  
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Brentford TW8 9AG

Date: 05 JAN 2017

*Dear Moshe,*

As Mayor of London I am aware of the important role that Cineworld Group plays in the entertainment economy of our city, and the major contribution your company makes to the creative experience of our eight million residents. Our city has a world-class reputation for culture and entertainment, and Cineworld has helped to create this.

I am concerned therefore to read reports of an ongoing dispute relating to the Living Wage in your PictureHouse subsidiary, specifically in Brixton's Ritzy Cinema, the Hackney PictureHouse, and PictureHouse Central. The London Living Wage (LLW) is a voluntary floor to earnings that has my full support. As Mayor of London, I strongly support the LLW campaign. It goes right to the heart of how we make London a fairer and more equal city for those who live and work here.

I understand two years ago your company laid out a timetable for pay increases at the Ritzy which appeared to open the way to the eventual payment of the LLW. This decision had support not only from me, but also from the trade union representing Ritzy employees, many regular users of the cinema, and a large proportion of local residents.

I now note that there have been further issues in pursuit of this year's £9.75 per hour LLW. I would urge you to do everything possible to ensure all staff receive the LLW. Providing the LLW makes a real difference to families in in-work poverty. The LLW increases productivity, reduces absenteeism and sick leave and can make it easier to recruit and retain the best staff.

When I became Mayor last May, I promised to ensure City Hall and all the Mayoral bodies pay the LLW – for our own staff and for contractors. We've already found a few examples where that wasn't happening and we have put them right.

My long-term aim is to make London the world's first Living Wage City and so I would really encourage you to do everything you can to ensure your staff are receiving the LLW.

Yours sincerely,



**Sadiq Khan**  
Mayor of London