### Activity I: Mapping the branch

Work in groups to complete a map of the Branch using the information provided from the secretary from their records, give every member a letter A, B, C, D or E as to how active they are:

* A would be not reply to emails
* B does reply to emails
* C would be turns up occasionally to meetings
* D keen to be involved
* E being an active member.

Make a map of this branch showing the sections and a summary of the number of members, the area they work and any issues mentioned

How would you go about building membership and strength in this branch?

|  |  |  |
| --- | --- | --- |
| Name | Description  | A - E |
| Fred | Sound, member, complains that he has to do long hours for a daily rate. Attends meetings | C |
| Martha | Live events, did not reply to email | A |
| Joanne | Touring theatre, not happy with the branch and is keen to make it work for others on her tour | D |
| Rose | Freelance, did not reply to email  | A |
| Paresh | Sound, did reply to email saying he works on anything he can get | B |
| Sue  | Lighting, interested in doing more in the branch | D |
| Rita | HOD on touring theatre show, member but thinking about dropping out. As finds no benefit in staying the branch | B |
| Jasmin  | Freelancer working in Music venue, has turned up to a couple of meetings but not recently. | C |
| Bob | Sound, chair of branch | E |
| Bill | Freelance, did not reply to email | A |
| Hillary | Freelance, did not reply to email | A |
| Ben  | Lighting, replied to email to say works mainly with bands | B |
| Wilma | Lighting, not attended a meeting but is keen to be active | D |
| Margaret | Sound, disillusioned with the union | B |
| Ruth | Live events, Branch secretary,  | E |
| Val  | sound, replied by saying wants to be involved in equality issues | D |
| Anne | Live events replied to email | B |
| Chris | Freelance, did not reply to email | A |
| Javed | Corporate, attends meetings keen to involve others working on corporate events | D |
| Julie | Trainee, new to branch keen to know career opportunities | D |

**Results**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Work area | MembersAll | ActiveB,C,D | ActivistsE | Density e.g (% or fraction) | Issues |
| Sound | 5 | B=3D=1 | 1 | 5/20 or 25% | Works long hours for a low daily rateVaried work |
| Live events | 3 | B=1 | 1 | 3/20 or 15% |  |
| Touring theatre | 2 | B=1D=1 |  | 2/20 or 10% | Does not think branch works for touring theatre shows |
| Lighting | 3 | B=1D=2 |  | 3/20 or 15% | Interested in doing more in branchMainly works with bands |
| Music venues | 1 | C=1 |  | 1/20 or 5% |  |
| Corporate | 1 | D=1 |  | 1/20 or 5% | Keen to get others involved |
| Trainee | 1 | D=1 |  | 1/20 or 5% | Keen to know career opportunities |
| Freelance | 4 |  |  | 4/20 or 20% | does not respond to email |

 25% of the branch does not respond to email