



UTVU RATES 2021

This document, based on research undertaken by The Time Project and benchmarked against survey responses from the Freelancer

Latest revision of this document: <https://library.prospect.org.uk/files/2021/01/2021-01-29/2021-01-29-UTVU-Rates-2021.pdf>

Task Force, outlines rates for those working in editorial and production roles in Unscripted TV.

The guidance below should be used by freelancers to negotiate rates of pay starting at the listed baseline rate and negotiating upward of that figure based on your experience and the demands of the role.

Before interpreting the rate guidance, please consider the following important notes:

- People operating as a limited company should multiply the rate listed below by 1.1077 or 1.21.
- Figures are based on a fair working week of 37.5 hours.
- The figures below range from 0 to 5 years of experience and do not represent a cap in rate.
- Bectu members should expect to regularly achieve these base rates.



2021 Baseline rate for editorial stream, 1/2

Role	Weekly Rate , £ (0-5 years experience)
Runner	£11.40 p/h
Logger	450
Junior Researcher	500-825
Shooting Researcher	550-875
Researcher	605-930
Development Researcher	600-925
Casting Researcher	620-945
Senior Researcher	720-1,045
Assistant Producer	800-1,125
Archive Researcher	720-1,045
Data Wrangler	720-1,045
Development Assistant Producer	720-1,045
Casting Assistant Producer	730-1,055
Self-Shooting AP	900-1,225
Location Assistant	930-1,255
DV Director	1,000-1,325
Gallery Producer	1,130-1,455
Archive Producer	1,130-1,455



2021 Baseline rate for editorial stream, 2/2

Role	Weekly Rate , £ (0-5 years experience)
Producer	1,140-1,465
Casting Producer	1,160-1,485
Casting and Talent Executive	1,170-1,495
Games/Task Producer	1,200-1,525
Senior Producer	1,330-1,655
Producer Director	1,380-1,705
Edit Producer	1,390-1,715
Casting Executive	1,430-1,755
Series Editor	1,630-1,955
Series Producer	1,760-2,085
Series Director	1,840-2,165
Editor - Offline	1,850-2,175
Executive Producer	2,140-2,465
Development Executive	NEGOTIABLE
Head of Development	NEGOTIABLE

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2021 Baseline rates for production stream

Role	Baseline Weekly Rate , £
Production Secretary	520-845
Production Coordinator	670-995
Junior Production Manager	860-1,185
Production Manager	1,100-1,425
Line Producer	1,250-1,575
Production Executive	1,700-2,025
Head of Production	NEGOTIABLE

How to account for experience

- A simple calculation to is to add £65 per week for each year of experience you have in the role.
eg a person with 7 years' experience as a Series Editor should expect to receive £2,085. (£65 x 7) + £1630.
- This increase per year is generally, though not always, capped at seven years.

About this rate guidance

- Responses have been analysed by both a data analyst and a mathematician engaged by The Time Project to calculate a baseline rate and increments related to years of experience. These

correspond to anecdotal 'rule of thumb' for yearly increases

- The rates listed below are based on the responses of over 3000 freelancers working in unscripted television in the respective job roles listed. These responses have come from The Time Project and correspond with data captured by The Freelancer Task Force.
- The Unscripted TV Union has pledged its support with the 2021 open letter to all major UK broadcasters calling for equal pay between production and editorial streams.
- To continue to allow us to monitor industry rates, update rate guidance and ensure accuracy please sign up to www.thetimeproject.co.uk and submit (anonymously) your rate data.