|  |  |  |
| --- | --- | --- |
| To: | NEC Campaigns and Communications Sub-Committee | 7 November 20222022/00984 |

Dear Colleague

## Terms of reference 2022-24

The NEC agreed revised and updated terms of reference for the committee at the start of the 2018-20 term. These were to:

* To develop and implement an integrated approach to national campaigning.
* Oversee further development of Prospect’s drive to digital first, including the development of new digital and online tools to support members.
* Agree and monitor the effectiveness of Prospect’s Parliamentary work.
* Advise on the development of an effective social media strategy over a range of channels.
* Review and implement improved engagement for reps through channels and online engagement
* Develop and work with Branches to implement plans for enhancing local communications with members.

The committee are invited to consider any changes to be proposed to the NEC for the term 2022-24.

Yours sincerely

Andrew Pakes

**Director of Communications and Research**